

# Designosaur

(AKA) JULIA WILLIAMS

## Experience

JUNE 2011  
- PRESENT



**DESIGNER** | Vermilion Design + Digital | Boulder, CO

What started as an exciting summer internship quickly became the best career-launching job I could have asked for. I've worked on pretty much every major client at Vermilion, from natural foods clients like Whole Foods, Rudi's Bakery, and Door to Door Organics, to education and nonprofits like the University of Colorado and beforeplay.org. The variety of work I've gotten to experiment with has been pretty great, too, ranging from web, social media, and digital marketing, to more traditional print pieces, annual reports, and posters, all the way to 3D applications in packaging and environmental design. Lots of these projects have even let me use my most developed skill - illustration. I've gotten to try my hand at almost every aspect of design here at Vermilion, and it's left me more hungry and curious than ever.

JANUARY 2010  
- MAY 2012



**GRAPHIC ARTIST** | Colorado State University | Ft Collins, CO

I worked for a division of housing & dining that put on student programs across campus. This meant I designed 3-5 program posters every week, along with managing several larger marketing campaigns each semester (which included things like handouts, t-shirts, emailers, buttons, stickers, and other schwag). I got to be super creative and I built a lot of the foundation needed to become a successful designer.

JUNE 2011  
- DECEMBER 2011



**GRAPHIC DESIGN INTERN** | Denver Zoo | Denver, CO

My first foray into environmental design, I spent most of my time at the zoo creating exhibit signage for the Tropical Discovery area. From concept to fabrication through installation, it was fascinating to see the entire process through. Though definitely one of the coolest parts of the job was the monkey that lived right outside my window.

SUMMER 2011



**GRAPHIC DESIGN INTERN** | Lightsource Creative Communications | Ft Collins, CO

My first real agency gig, Lightsource taught me a lot of valuable skills, like learning to collaborate with other designers, managing client requests, presenting, and working under tight deadlines.

SUMMER 2010



**CARICATURE ARTIST** | Elitch Gardens | Denver, CO

It probably seems like I'm adding this just to make it look like I have more work experience, but I put it here for a good reason. I want you to know that, because of this job, I can draw really, REALLY fast. It helped me get to the point I'm at now - creating quality, custom illustrations that clients can actually afford.

## Education

MAY 2012



**BFA IN GRAPHIC DESIGN, MUSIC MINOR** | Colorado State University | Ft Collins, CO

Summa cum laude, University Honors Scholar, Art Honors Scholar

I refined my lifelong passion of illustration, gained the foundations needed to become a successful designer, and played a lot of French horn, all while still under the impression that grades actually mattered. Hard work and time well spent.

## Contact



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