

Designosaur

(AKA) JULIA WILLIAMS

Experience

OCTOBER 2015
- PRESENT



ART DIRECTOR | Anthem Branding | Boulder, CO

I've flourished at Anthem Branding, especially in my illustration skills, as well as my ability to extend concepts throughout an entire campaign including comprehensive custom apparel and merchandise collections. I've designed for a range of dream clients including The North Face, HBO, Google, and a handful of famous bands and music festivals. Anthem has taught me how to handle a high volume of projects at one time, directing everything from initial concepting, to execution to creation of production artwork.

JUNE 2011
- OCTOBER 2015



SENIOR DESIGNER | Vermilion Design + Digital | Boulder, CO

What started as an exciting summer internship quickly became the best career-launching job I could have asked for. The variety of work I created here ranged from web, social media, and digital marketing, to more traditional print pieces, annual reports, and posters, all the way to 3D applications in packaging and large-scale environmental design.

JANUARY 2010
- MAY 2012



GRAPHIC ARTIST | Colorado State University | Ft Collins, CO

The perfect college job, I designed posters for on-campus events along with managing several larger marketing campaigns each semester (which included lots of schweg). I got to be super creative and do a ton of illustration.

JUNE 2011
- DECEMBER 2011



GRAPHIC DESIGN INTERN | Denver Zoo | Denver, CO

My first foray into environmental design, I created exhibit signage, from concept to fabrication through installation.

SUMMER 2011



GRAPHIC DESIGN INTERN | Lightsource Creative Communications | Ft Collins, CO

Baby's first agency job. I learned to collaborate with others, manage client requests, present, and work under deadlines.

SUMMER 2010



CARICATURE ARTIST | Elitch Gardens | Denver, CO

Because I had to quickly create representations of up to 50 people a day, I can draw really, REALLY fast. I credit this job with getting me to the point I'm at now - creating quality, custom illustrations that don't eat up the entire budget.

Education

MAY 2012



BFA IN GRAPHIC DESIGN, MUSIC MINOR | Colorado State University | Ft Collins, CO

Summa cum laude, University Honors Scholar, Art Honors Scholar

I refined my lifelong passion of illustration, gained the foundations needed to become a successful designer, and played a lot of French horn, all while still under the impression that grades actually mattered. Hard work and time well spent.

Contact



DESIGNOSAUR.WORK | julia@designosaur.work | 303.819.7920

REFERENCES: Kevin Bonner, Senior Art Director, Vermilion | 303.906.3921 | kevin@vermilion.com

Paul DesRosiers, former Creative Director, Vermilion | 303.517.1455 | paul@paul-desrosiers.com